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Sleek Wireless Earphones - True CD Quality... Wireless!

BRIGHTON, UK (10 October, 2008) – [KS Distribution](#) today announced that it is to make the Sleek Audio Wireless W-1 available to UK specialist audio dealers for an official launch on October 20th 2008.

Sleek Audio, developer of the award winning SA6 customisable earphone, has teamed with KLEER, the leading wireless audio application developer, to create a wireless audio experience that sets a new standard for audio quality, comfort and flexibility.



KLEER Technology Offers CD Quality Audio

Sleek Audio wireless earphones using KLEER technology are a breakthrough in sound quality from a wireless platform. They are the first to offer true, CD quality sound wirelessly through a customisable, ultra-wide balanced armature driver. No detail, range or power is lost as the audio signal travels from the music player to the earphones, allowing listeners to “escape” into their music like never before. They are also the first wireless earphones to resolve battery issues that other wireless systems struggle with. Previous wireless earbuds were rendered useless if the wireless application ran out of power and the listener was out of luck until they could recharge the battery. Thanks to the SA6’s detachable wire, if the wireless application runs out of battery, the original cable can simply be plugged in, and the listener is back in business.

“It’s amazing how far wireless technology has come along over the years. Until KLEER, wireless technology really did not do justice to our SA6’s, but now wireless technology has caught up with the audio side and we can offer wireless earphones that don’t sacrifice sound quality,” said Mark Krywko, CEO of Sleek Audio. “Our earphones are designed to evolve, and allow music lovers to escape into their music by offering unparalleled sound quality, comfort and ESC (Environmental Sound Control). Wireless is the next step in that evolution allowing for more freedom than ever. We’ve tested our wireless SA6’s with the most particular audiophiles we could find, and they couldn’t believe the quality of sound coming from our earphones using a wireless platform, we’ve really set the bar high and are excited to bring this application to music lovers around the world,” added Krywko.

Sleek Wireless Earns Rave Reviews at CanJam 2008

“It has always been our goal to develop a wireless application that would work seamlessly with all of our earphones and working with Kleer has allowed us to do so without sacrificing sound quality,” said Jason Krywko, VP of Sleek Audio. “With Kleer, wireless technology has finally caught up with the level of quality our earphones provide, and our first demo of the wireless SA6’s at Head-Fi.org’s CanJam2008 received incredible reviews. It’s great when audiophiles are blown away, that’s when you know you’ve really done something special.”

The KLEER wireless system attaches seamlessly to all current and future Sleek Audio products thanks to the proprietary detachable cable that comes standard. It provides up to ten hours of battery life independent of the media player and allows up to four people to listen from a single audio stream with 60 feet of freedom thanks to KLEER’s multi-point Listen in technology.

For more information visit <http://www.sleek-audio.com/products/sleek-wireless>



Sleek Audio Wireless with SA6 Earphones

About KS Distribution

A leading audio electronics distributor, KS Distribution specialises in bringing innovative products to the UK market and providing a World class service to their customers. Offering a carefully selected range of products for home and mobile listening, KS Distribution are a highly focused team whose primary aim is to develop strong partnerships with retailers and manufacturers.

For more information visit www.ksdistribution.co.uk

About Sleek Audio

Sleek Audio is a personal audio company dedicated to creating “Music in Tune with You.” Creators of the first ever acoustically customisable earphones, Sleek Audio are driven from decades of experience in the custom hearing aid and audio industry. Sleek Audio products are designed for high-performance use with all MP3 players including iPod® and Zune®.

For more information visit www.sleek-audio.com

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Editor’s note: For a review sample of the Sleek Audio Wireless W-1, please contact Shaun Gostelow at shaun.gostelow@ksdistribution.co.uk or +44 (0)844 736 6105