

FOR IMMEDIATE RELEASE

Comply™ Foam Ultra Soft Tips Now Available To UK Earphone Owners

BRIGHTON, UK (28 July, 2008) – [KS Distribution](#) today announced that it has signed a distributor agreement with [Hearing Components Inc](#), of Oakdale, Minnesota in the USA, to make ultra soft [Comply™ Foam](#) ear tips available to the UK market.

Utilising a unique soft foam that is activated by body heat, Comply™ Foam ear tips offer superior comfort, fit and performance and can be fitted to major consumer brand earphones, such as Sennheiser, Denon, Skullcandy, Ultimate Ears and many others.



“We understand that the way an earphone fits is as personal as an individual’s playlist,” said Steven Thompson, Director of Sales and Marketing, Hearing Components. “Today’s consumer is looking for an earphone that stays in place while active, offers superior comfort without irritation and blocks outside noise. The Comply™ Foam Tip conforms to you, personalising the listening experience.”

Ultra Soft, Breathable Foam – 30 times softer than standard tips

Comply™ Foam Tips use unique breathable memory foam that is activated by body heat, becoming ultra soft, reducing irritation and fatigue. By expanding to fill the ear canal completely, retention is dramatically increased, providing a secure in-ear fit for today’s active lifestyles. Comply™ foam creates an optimal seal that blocks noise while funnelling pure sound into the ear for total immersion.

The complete list of compatible brands for which Comply™ Foam Tips are available includes:

Apple®, Audio-Technica®, Altec Lansing™, Centrios™, Comply™, Creative, Denon™, Etymotic Research, FutureSonics™, Goldring, Griffin, JBL®, JVC®, Koss®, Panasonic®, Philips®, Race Quiet™, Radio Shack®, Sennheiser™, Sharper Image®, Shure®, Skullcandy™, Sleek Audio, Solitude®, Sony®, Trick Audio, Ultimate Ears™, V-MODA™, Westone® and Zune®. Brands and models are updated regularly.

Comply™ Foam Tips are available in packs of three or five pairs, and have a starting recommended retail price of £14.99.

About Hearing Components

An expert in making connections to the ear using innovative foam solutions, Hearing Components focuses on developing innovative products that improve the listening experience. A 3M spin-off founded in 1990 by Dr. Robert Oliveira serve the military, consumer, aviation, audiology and industrial markets. The patented technology was developed through several grants by the National Institutes of Health to improve and protect hearing. HearingComponents is located in the Twin Cities suburb of Oakdale, Minnesota.

For more information visit www.complyfoam.com

About KS Distribution

A leading audio electronics distributor, KS Distribution specialises in bringing innovative products to the UK market and providing a World class service to their customers. Offering a carefully selected range of products for home and mobile listening, KS Distribution are a highly focused team whose primary aim is to develop strong partnerships with retailers and manufacturers.

For more information visit www.ksdistribution.co.uk

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Editor's note: For more information on range of available Comply™ Foam Tips, please contact Shaun Gostelow at shaun.gostelow@ksdistribution.co.uk or +44 (0)844 736 6105